

**Boğaziçi University**  
**Engineering Technology Management Program**

**ETM 598 – Special Topics: Leadership**  
Fall 2018

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**Professors:**

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**Overview**

Leadership is one of the most popular topics in the organizational behavior field. Further, organizations seek leaders and aim to develop leadership potentials of their members. This course aims to create a class environment where students will think critically about what makes for successful leaders. The emphasis will be on business leaders as well as leaders from other parts of society.

**Course Material**

Assignments and lecture material can be obtained from Moodle.

**Topics**

Concept of leadership; leadership versus management

Vision statements

History of leadership thought

Leadership styles

Charisma

Power and influence

Leading change

Culture and leadership

Women in leadership positions

Dark side of leadership

Networking

Leading teams

Negotiation

Self-development

In-class Debates

**Course Components and Grading**

Your final course grade will be based on the following criteria and weights:

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|-------------------------------|-----|
| ▪ Attendance / participation  | 10% |
| ▪ Team debates                | 15% |
| ▪ Team analyses and exercises | 20% |
| ▪ Self-analysis report        | 25% |
| ▪ Final exam                  | 30% |
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### **Team Assignments:**

**1) In-class exercises:** Team members will be expected to analyze cases and engage in mini-exercises (e.g., discussions and role-play) in the classroom that are related to leadership.

**2) Debate Presentation:** Each team (4-5 students) will select a current and controversial debate topic related to leadership/management. The team will then divide itself into two groups for point/counterpoint arguments. The entire debate presentation should take about 15-20 minutes. You are expected to come up with a topic that can be debated.

Example to debatable topics:

- *Leadership is Universal vs. Leadership is Cultural*
- *Women are Better Leaders vs. Men are Better Leaders*
- *Leadership can be Learned vs. Leadership is Inherent*
- *Autocratic Leadership is Effective vs. Servant Leadership is Effective*

### **Self-Analysis Report:**

Students will be filling out an **online survey** about their own leadership characteristics. They will also be getting feedback about their leadership from people that know them by using the same survey. Based on this data they will be writing a **self-assessment report** and establish some targets and action steps to reach those targets.

### **Final Exam:**

The final exam will include all the readings and class exercises and will be in an essay format.

### **Reading List**

Drucker, P. Managing oneself. Harvard Business Review, January, 2005.

George, B., Sims, P., McLean, A. N., Mayer, D. Discovering Your Authentic Leadership, Harvard Business Review, Winter 2008.

Goleman, D. What Makes a Leader? Harvard Business Review, January, 2004.

Kabasakal, H. and Bodur, M. (2007). Leadership and Culture in Turkey: A Multi-Faceted Phenomenon. In J.Chhokar, F.Brodbeck, & R. House (Eds.), Managerial Cultures of the World: A GLOBE Report of In-depth Studies of the Cultures of 25 Countries. Lawrence Erlbaum Associates.

Kotter, J. (a) P. What Effective General Managers Really Do, Harvard Business Review, March-April, 1999.

Kotter, J. P. (b) Leading Change, Harvard Business Review, January, 2007.

Mayo, M. To Seem Confident, Women have to be Seen as Warm. Harvard Business Review, 2016

### **Suggested Readings**

Hogan, R. and Hogan, J. Assessing Leadership: A View from the Dark Side, International Journal of Selection and Assessment, March/June, 2001.

Quinn, R. E. Moments of Greatness: Entering the Fundamental State of Leadership. Harvard Business Review, July-August, 2005.